

MASSACHUSETTS
HIGHTECHNOLOGYCOUNCIL

Proven Leadership in Action - Competitiveness, Talent and Connections

About

- State's first technology business association (1977)
- Only association with public policy as primary focus
- CEO-led, non-partisan, data-driven, results-oriented

Mission

- Make Massachusetts the most globally competitive economy in which to live and work, and to create, operate and expand high tech businesses

Value Proposition and Strategies

- Increase member profitability
 - Advance public policies that strengthen cost competitiveness and talent pool
 - Broker strategic business development partnerships
 - Provide access to programs that reduce bottom line
- Build member connections, knowledge, impact and visibility
 - Provide cutting-edge data and trend analysis with partners
 - Provide access to key policy leaders from across sectors
 - Facilitate civic engagement and member visibility

Public Policy Agenda

Tax and Cost-competitiveness (Jim Regan, Dynamics Research Corporation)

- Created to attract and retain tech jobs in footloose economy
- Conducting dynamic comparative analysis across key variables and states with Pioneer Institute
- Framed in part to influence debate on state budget; informed Baker economic plan

Education (Jeff Ray, SolidWorks)

- Created to strengthen P-16 public education delivery system with particular focus on STEM and AP initiatives
- Supporting implementation of Governor's Achievement Gap Act that created new charter schools and intervention powers in underperforming districts and schools with Council support
- Strategic partnerships include TalentConnect (ConnectEDU); University Technology Transfer initiative (Choate Hall & Stewart and Gunderson Dettmer)

Select Public Policy Victories Led or Co-led by MHTC

- Achievement Gap Act (Race to the Top Coalition) (2010)
- Chairmanship of Board of Education (2006-08)
- Keeping Hanscom AFB and US Army Soldier Systems Center open during BRAC (2005)
- John Adams Innovation Fund (2003)
- Logan runway expansion (2002)
- Electric utility restructuring (1998)
- Federal securities litigation reform (1995)
- MA R&D tax credit (1992)
- Workers' compensation reform (1991)
- Proposition 2 & 1/2 (1980)

Contact Us

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Waltham, MA 02451

781.890.6482
www.mhtc.org

Related Sites

MassTrack Legislative and Municipal Rankings
www.masstrack.org

Defense Technology Initiative
www.defensetech.net

Energy Efficiency and Environmental Stewardship (Mitch Tyson, Advanced Electron Beams)

- Created to develop and implement comprehensive long-term strategies that:
 - Encourage domestic energy production and support US energy security
 - Promote energy efficiency, sustainability, the environment, and public health
 - Strengthen Massachusetts' competitiveness, job growth and leadership in clean energy
 - Reduce or limit costs to business and consumers by avoiding unsustainable or duplicative taxpayer investments and by promoting adoption of sustainable practices
- New England Clean Energy Council serves as strategic public policy partner

Defense Technology Initiative (Michael Lewis, BAE Systems)

- Created to better identify and unify the region's defense cluster and enhance business spin-off
- Born out of Council's successful stewardship of Hanscom AFB and Natick SSC during 2005 BRAC
- Established the Hanscom and Natick Science and Technology boards and N.E. advisory board
- Strategic partnerships include Intermediary Partnership Agreement (Natick SSC), Advanced Cyber Research Center (Mass Insight/MITRE), next BRAC preparations (Rasky Baerlein)

Cost-saving Programs

Energy Management Program (since 1996)

- Offers suite of energy management services through EnerNOC that can reduce member costs by 20%
- Council has provided nearly \$100 million in aggregate energy savings for members since 1996
- Builds on Council's historic role in helping to shape the state's restructured energy market

Workers' Compensation Self-Insurance Group (since 1994)

- Top performing self-insurance group in Mass.; 50-68% savings per year per member
- Has been successful in reducing injuries, managing claims, and controlling expenses
- Member companies have received \$5M+ in dividends with \$2M+ to be returned

Officers

Chairman - James P. Regan, Chairman, President & CEO, Dynamics Research Corporation

Vice Chairman - Jeff Ray, CEO, SolidWorks Corporation

President - Christopher R. Anderson, President, Mass. High Technology Council

Secretary - Paul R. Gauron, Esq., Partner, Goodwin Procter LLP

Staff

President - Christopher R. Anderson

Vice President - James D. Rooney

Director, Member Services - Daniella DeChristopher

Executive Assistant - Jane Stoy

Strategic consultants are additionally retained