



talentCONNECT

A NEW MODEL
OF COLLABORATION
IN MASSACHUSETTS

→ THE PROBLEM

- Shortage of students with a strong STEM curriculum
- Unprepared entry level workers
- Costly retraining programs
- No systemic solution connecting students to colleges/employers
- Lack of sustainable pipeline of skilled technology workers

→ THE SOLUTION

- Educate and engage students interested in technology careers
- Inform college graduates of career opportunities in Massachusetts
- Present company profile information and enhance talent acquisition strategies for employers
- Relationship building with students
- Verification of student credentials during the hiring process
- Longitudinal data used to inform policy decision
- Cost savings for employers
- Regional economic benefits - increased pipeline of talented workers
- Continue to build on existing national network which already includes 300 colleges and universities and 2,000 high schools

TalentConnect, a new model of collaboration in Massachusetts, will provide a comprehensive solution to our state's workforce development and post-secondary educational needs. Through the creation of an integrated talent pipeline, the state's higher education institutions will be provided with a solution to guide motivated students interested in pursuing a career in the technology industry. Just as important, the solution will provide Massachusetts technology companies with a comprehensive recruitment solution that will offer them a larger base of skilled workers as well as short and long-term cost efficiencies.

MASSACHUSETTS
HIGH TECHNOLOGY COUNCIL

Massachusetts High Technology Council is the leading organization working to grow the state's diverse technology economy. The Council works to make Massachusetts more competitive through an aggressive public policy agenda and delivers practical, programmatic solutions to issues and concerns of its members.

ConnectEDU

ConnectEDU is the nation's leading provider of transition management solutions for students transitioning into the higher education and employer marketplace. The ConnectEDU National Network is the nation's largest network of high schools, colleges and employers and is actively working in Massachusetts to expand the network.

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