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***Mass. High Technology Council and Greater Boston Chamber of  
Commerce Announce Partnership to Benchmark State's Talent and  
Cost Competitiveness***

***Leading state business organizations partner to use new data dashboard to  
develop common policy agenda for regional business community***

Today, the Greater Boston Chamber of Commerce and Mass. High Technology Council announce a partnership in support of the **Massachusetts Technology, Talent and Economic Reporting System (MATTERS: <http://matters.mhtc.org/>)**.

This partnership will foster an unprecedented level of partnership between the two organizations and catalyze MATTERS-based collaborations among executives and senior leaders at the Chamber and Council to help unify business leaders around a common and data-driven technology policy agenda.

***"We developed MATTERS earlier this year as a critical—but previously missing—tool to inform the efforts of the Council and like-minded organizations and individuals," said Council President Chris Anderson. "Governor Baker and his administration have joined a select group of business and civic leaders deeply involved in working with MATTERS to help frame an actionable economic development and job-growth strategy."***

MATTERS is a 50-state competitiveness dashboard developed in its initial form by the Massachusetts High Technology Council in partnership with the graduate data science department at Worcester Polytechnic Institute. It is a unique web-enabled policy tool that dynamically consolidates a collection of key cost, economic, and talent metrics for all 50 states into a single source for use by all parties interested in building a successful future for Massachusetts business. These metrics include data around degree holders, student performance, corporate tax rates, research and development, energy costs, personal taxes, gross state product, and much more. MATTERS is designed to help measure and evaluate Massachusetts' current competitive position, particularly among leading technology states, while providing policy makers with the information critical to developing public policy that attracts, retains, and grows business.

**“The Chamber’s role as MATTERS’ exclusive employer association partner will complement our existing Growth Tracker Dashboard and will further reinforce the Chamber’s commitment to a data-driven public policy agenda,” said Chamber CEO Jim Rooney. “The Chamber looks forward to partnering with the High Tech Council to help drive the continued development, growth, and utilization of this important tool.”**

**About the Massachusetts High Technology Council – [www.mhtc.org](http://www.mhtc.org)**

The Massachusetts High Technology Council is the oldest and only cross-sector association of technology, professional services, and higher education CEOs and senior executives in Massachusetts. As advocates for public policies and programs that create and maintain a healthy and competitive business climate, the Council has lead winning strategies for 37 years. In addition to its mission focus on cost competitiveness and talent development, the Council also works to preserve and strengthen federal defense assets in Massachusetts and support a robust and productive interaction among those assets and the public and private technology sectors across New England.

**About the Greater Boston Chamber - [www.bostonchamber.com](http://www.bostonchamber.com)**

The Greater Boston Chamber of Commerce is the region’s leading business association connecting 1,500 businesses of all sizes from virtually every industry and profession. We help Greater Boston-area businesses grow and succeed through strategic networking events, influential business advocacy, and exclusive leadership development programs.

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