

MASSACHUSETTS  
**HIGHTECHNOLOGYCOUNCIL**

*Dedicated to Growth... Committed to Action*



**President's Bulletin**

**October 19, 2016**

**FAST FALL**

A proliferation of high priority High Tech Council initiatives aimed at talent access and cost competitiveness is proceeding at an unusually robust pace—all kept moving by a dedicated team of committed and engaged Council members. Please give this bulletin your attention, and respond to this or the follow-on communications related to each to help us succeed in creating the conditions for success in Massachusetts that you expect.

**MATTERS 2.0 LAUNCH October 20**

Tomorrow the Council will launch a revamped version of the Massachusetts Technology Talent and Economic Reporting System (MATTERS). MATTERS is a comprehensive and dynamic aggregation of more than 50 key quantitative metrics and allows technology leaders and policymakers to evaluate and compare the business climate in Massachusetts and competitor states. MATTERS 2.0 includes more than 20 new metrics and a redesigned State Profile featuring new performance indices focused on talent, tax, cost of doing business and quality of life. MATTERS 2.0 will also house key insights from the new MATTERS Executive Competitiveness Survey.

All Council members are invited join us at 11:00 AM tomorrow when Gary Beach, Wall Street Journal Columnist and High Tech Council Board member, will conduct a demonstration of MATTERS 2.0 data, capabilities and research applications. To participate, please use the following conference line and webinar: 857-232-0476, passcode 104923; and <https://global.gotomeeting.com/join/199713629>.

**CONSTITUTIONAL CONVENTION STRATEGY**

In the coming days, you will receive an invitation from Council Chairman Bill Achtmeyer to support a specific action plan and strategy developed by Council leadership concerning the proposed Constitutional Amendment to impose a new tax on personal income in excess of \$1 million on Massachusetts taxpayers. The Board voted in February 2016 to oppose this proposal, and instructed the

Council to develop a strategy accordingly. Following is a quick preview of that strategy and its associated costs (message testing, legal analysis):

- In an effort to build a coalition of colleagues in the business community, the Mass. Competitive Partnership and Associated Industries of Massachusetts have endorsed our strategy and have committed to work with us as members of the leadership team and to contribute to the budget over the next 12-18 months.
- A specific plan of advocacy will be designed ahead of the next joint meeting of the Legislature in Constitutional Convention during 2017-early 2018 when it will determine whether or not to put the question before voters in the fall of 2018.

Please feel free to contact me when you have had a chance to review Bill's forthcoming letter detailing the strategy and the request for your support.

### **NEW ENGLAND TECH VETS FALL FORUM, NOVEMBER 17, 2016 WITH GOV. CHARLIE BAKER**

We encourage you and your senior HR and recruiting executives to join us for our New England Tech Vets Fall Forum on November 17 at Gillette Stadium. While there is no charge for attending this event, capacity is limited to 60 attendees. Please ask your team to register [here](#) now.

This event will convene our New England Tech Vets program partner **Home Base** and sponsor **AT&T** with employers, senior HR executives, thought leaders and policymakers to discuss regional veteran hiring best practices and veteran-focused talent acquisition strategies and opportunities.

**Governor Charlie Baker, Secretary of Veteran Services Francisco Ureña, and LTC Adam Grim of the U.S. Army Soldier for Life Program** will be on the agenda. More details will be provided later this month as this terrific program agenda is finalized.

### **MISSION GRATITUDE, NOVEMBER 7, 2016 FEATURING THE BEACH BOYS**

As a growing number of High Tech Council members know, the Red Sox Foundation and Mass. General Hospital **Home Base Program** is an important resource and partner of the Council's support of U.S .Veteran hiring via our [New England Tech Vets](#) program.

Mission Gratitude is the biggest funding event of the year for Home Base and the largest benefit concert in New England that supports Wounded Warriors and their families. Mission Gratitude will feature a benefit concert by the Beach Boys on Monday, November 7 at Agganis Arena at Boston University.

A great way to help Home Base cover the cost of care for our Veterans and Families is to sponsor Mission Gratitude by helping the High Tech Council fill a table or two (tables are \$20,000 or \$10,000 and seat 10) by contributing to one or more seats either personally or through your company.

1. If you are interested in helping us purchase one or more tables sponsored by the High Tech Council for 10 guests (\$1,000 or \$2,000 per ticket for you, your guest, or as a donation), please contact me at your earliest convenience.
2. If you are interested in purchasing your own table, please contact Monica Collins, Associate Director of Development, Home Base, a Red Sox Foundation and Massachusetts General Hospital Program at [mmcollins2@partners.org](mailto:mmcollins2@partners.org).

Please contact me immediately to help “show the High Tech Council Flag” in support of our terrific program partner and the unparalleled work they do to support our Veterans.

Sincerely,

A handwritten signature in blue ink, appearing to read 'Chris Anderson', with a stylized flourish at the end.

Christopher R. Anderson | President  
MASSACHUSETTS

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t: 781.890.6482 | m: 339.222.2881 | [chris@mhtc.org](mailto:chris@mhtc.org)

Reservoir Woods | 850 Winter Street | Waltham | MA | 02451-1420

[www.mhtc.org](http://www.mhtc.org)