



MASSACHUSETTS
HIGH TECHNOLOGY COUNCIL

Dedicated to Growth... Committed to Action

March 10, 2020



Council Response to COVID-19

Over the past several days, the Mass High Tech Council has solicited and received guidance and advice from members of our leadership team on the protocols and policies they are putting in place across their respective organizations in response to the COVID-19 outbreak in support of the following priorities:

- Ensuring employee safety
- Responding to public health concerns in a responsible and proactive way
- Minimizing disruptions to business continuity and supply chains

Consistent with member input and engagement with public health officials, the Council has concluded the most prudent course of action is to postpone large group events (defined as more than 25 attendees) currently planned for March and April. These include our March 26 Women in Leadership Initiative Roundtable and inaugural MATTERS Growth and Competitiveness Conference on April 7.

However, we will continue the momentum in our policy and program agenda by utilizing electronic and digital communications and a series of structured virtual meetings to engage with members as an alternative.

CALL TO ACTION:

- The Council will continue to collect and share COVID-19 employer response practices and summarize the key collective actions/protocols with the entire membership via digital communications. Please forward any guidance you are using for your organization to Mark Gallagher (mark@mhtc.org). We will summarize feedback with other organizations to help them benefit from good practices identified by Council members.
- Over the next several weeks, the Council leadership team will be convening a series of conference calls with Council members and public officials to identify and share best practices and facilitate opportunities to coordinate responses to COVID-19. Look for the first of those invitations in the days

ahead.

INFORMATION RESOURCES:

In the meantime, we encourage you to utilize the following information resources:

- US Centers for Disease Control: [CDC COVID-19 response website](#)
- Mass. Department of Public Health: [MA DPH COVID-19 response website](#)
- McKinsey and Company: [COVID-19 Implications for Business](#)
- Harvard Business Review: [8 Questions Employers Should Ask About Coronavirus](#)

Thank you,

Christopher Anderson, President
Massachusetts High Technology Council, Inc.

OUR MISSION

The Massachusetts High Technology Council is an organization of CEOs and senior executives representing technology companies, professional services firms, and academic and research institutions dedicated to creating and sustaining conditions that support investment and job growth in Massachusetts. Our members are growth-oriented, knowledge-intensive employers and institutions that develop, deliver and depend on technology products, services and innovations to advance their organizational objectives.

Our mission is to help make Massachusetts the world's most attractive place in which to live and work, and in which to create, operate, and grow high technology businesses.

For more information [visit our website](#).

