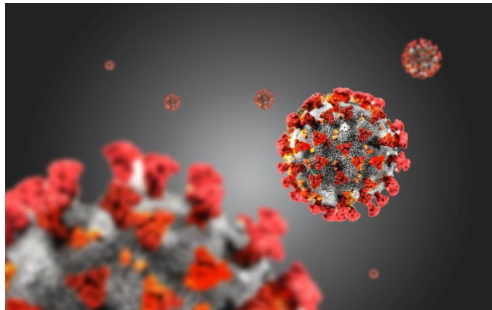




MASSACHUSETTS
HIGH TECHNOLOGY COUNCIL
Dedicated to Growth... Committed to Action

April 27, 2020



Council Unveils 7-Step Framework for Recovery and Return to Work

The Council's Executive Committee and a diverse group of leaders from the diagnostic testing, life sciences, health care delivery, technology and manufacturing sectors, have developed the **Massachusetts Recovery and Return to Work Initiative** designed to restart the Commonwealth's economy while protecting the health of residents.

The Council's Recovery and Return to Work Initiative, led by MHTC Executive Committee member Steve Pagliuca, Co-Chairman of Bain Capital and Co-Owner of the Boston Celtics, identifies seven key steps critical to ignite the Commonwealth's economy in the wake of the COVID-19 crisis. The plan was presented and discussed with a core team of industry leaders and medical experts on April 20.

[Summarized here](#), the framework has been thoroughly vetted by senior executives with global perspectives and was informed by [published insights and data](#) from McKinsey & Company. As noted in this [April 23 Boston Globe article](#), the framework is designed to guide leaders from the public and private sectors in the months to come.

Key Recommended Steps:

1. **Timing & Capacity Model:** Determine when to reopen by dynamically modeling hospital capacity & progress on Steps 2-7.
2. **Treatment:** Identify and develop mechanisms (communication, infrastructure) for the most promising treatments.
3. **Segmentation:** Sequence sectors returning to work according to risk and ability to safeguard.
4. **Robust Testing:** Develop mass testing plan to be used to identify virus spread.
5. **Workplace Norms:** Develop "back to work safeguards" to minimize recurrence.
6. **Robust Tracing:** Develop mass tracing plan to be used to contain the virus spread and prevent a second surge.
7. **Reimagine Support Services:** Develop guidelines for realigning unemployed workforce, back-to-school and childcare, and transportation.

The Council's Recovery and Return to Work Initiative will support the strong public-private partnership that exists in the Commonwealth. The intent of the plan and the overall effort is to support Governor Baker's efforts, including his partnership with governors from the Northeast, and inform Congressional decision makers and Massachusetts legislative leaders on workplace safety, economic development and stimulus,

public investment, taxation and other key policies.

As importantly, the Recovery and Return to Work Initiative will provide business leaders and innovation economy employers with peer-validated and timely information needed to help them restart operations and return to work safely and successfully. By leveraging the Council's CEO-level network, our team of subject matter experts and contributors will help to identify the specific conditions that must be in place to allow for restart and encourage individuals to engage in economic activity.

Watch your email for a member-only invitation to our May 1 COVID-19 Recovery & Return to Work Virtual Roundtable, featuring Steve Pagliuca and McKinsey Partner Megan Greenfield who will provide an overview of the framework and gather input on the process for developing and executing the Council's 7-step plan.



Council Leaders Supporting COVID-19 Emergency Responses/Contributing Resources

The Council is working with member companies to provide support to organizations in need, including emergency medical supply hubs, COVID-19 treatment centers and remote learning programs, by matching our members' available resources and desire to help with these organizations' needs for supplies, technology and support.

In March, dozens of Council members responded to a call from the Mass. Life Sciences Emergency Supply Hub to [donate](#) critically needed PPEs, supplies and resources for use in Massachusetts healthcare institutions.

In early April, longtime Council collaborator General Jack Hammond from the Red Sox Foundation MGH [Home Base Program](#) asked Council leaders to help fill a critical need for laptop computers for use at the [Boston Hope COVID-19 Emergency Command Hospital Facility](#) located in Boston's Seaport District. A number of organizations, including Partners HealthCare, Massachusetts General Hospital and Beth Israel Hospital, along with city, state and federal agencies, mobilized to set-up the facility, which serves as a triage and step-down center for patients from area hospitals and is staffed by clinicians from various educational institutions, hospitals and health centers across the city.

The immediate and overwhelming response from our members to the Boston Hope request allowed the Council to also fill the needs of Lowell-based [Kids in Tech](#), supporting their efforts to continue remote technology learning opportunities for at-risk children.

Thank you to our generous members and partners who were able to offer and provide support, including: 1A Auto; Alkermes; Analog Devices; Boston Scientific; Care.com; KPMG; Kronos; Mercury Systems; MilliporeSigma; MKS Instruments; Nuance; Pegasystems; PTC; Rapid7; and Veracode.

Council Expanding COVID-19 Virtual Roundtable Series

The Council's Virtual Roundtable Series offers members an important opportunity to share best practices and information with one another, and in so doing, help all organizations make the best decisions possible to help ensure employee safety, advance public health strategies and minimize business disruptions.

Since the series debuted on March 18, dozens of Council member organizations and nearly 800 attendees have participated in our first eight events featuring cross-sector panels of leaders sharing perspectives and practices on an array COVID-19 related topics, including:

- Employer Response
- Employer Response

- Insights from Mass. General Hospital
- Mass. Economic Impact
- Telemedicine and Telehealth
- Women in Leadership: Managing Careers in the Work-from-Home Reality
- Cyber Security Implications
- Higher Education Talent and Research Pipeline Implications

The series will continue on May 1 with an updated presentation on the Council's Recovery & Return to Work Initiative. A schedule of upcoming roundtables and recordings of prior roundtable sessions may be accessed on the [COVID-19 section](#) of the Council's website.



Council Hosting Member-only Policy and Government Affairs Roundtables

To share timely information on key public policy developments and ensure the Council continues to advance our members' public policy priorities, the Council is hosting weekly virtual Policy & Government Affairs Roundtables. Join Council members each Monday at 2 PM for conversations on state and federal issues of impact and importance.

These sessions will also feature lawmakers and policy experts as special guests and to date we have been joined by:

- State Senator Eric Lesser, Co-chair, Joint Committee on Economic Development
- State Representative Ann-Margaret Ferrante, Co-chair, Joint Committee on Economic Development
- Barbara Rosewicz, Project Director-State Fiscal Health, Pew Charitable Trusts

Contact [Mark Gallagher](#) for information on how to register and attend

Member Program Spotlight: McKinsey's Unlocking the Potential of Women



To support your organizations during this uncertain time and accelerate our commitment to increase women's representation across the Commonwealth, the Council's Women in Leadership initiative, together with knowledge partner, McKinsey, have come together to provide a special offer to our member organizations.

Please join us in a private, Council-member-only cohort of McKinsey's *Unlocking the Potential of Women* virtual learning program. We will be offering one free run of this program for Council members, which kicks off Monday, June 1, 2020.

- **Fees:** Free for this Council-only program run. McKinsey is waiving the participant fees (typically at a per-participant executive education rate) and running a Council member-only cohort.
- **Program goals:** *Unlocking the Potential of Women* is a virtual learning experience to empower both male and female leaders to recognize and deliver the full potential of women in the workplace.
- **Experience:** The program is a six-week virtual experience. Participants can expect to spend 90 minutes per week on the material.
- **Target audience:** This program is for leaders of all types (male and female), and across diverse profiles (business leaders, HR leaders, ERGs, team leads and others).

Each participating company must enroll a [minimum of four participants](#). For more information, please see the [Program Summary](#) and to enroll your organization contact [Bernie Prusaczyk](#) to provide participant names and emails.

Exclusive New Health & Wellness Program with AllWays Health Partners

On April 1, the Council launched a new partnership with AllWays Health Partners to provide our members with 51-750 employees exclusive access to a new health and wellness product with features typically found in Fortune-500 employer plans, including telemedicine features, expanded services and lower costs. This new member-only program was introduced on April 14 and is generating interest from a number of current and potential Council members.

You can view a [recording of the April 14 webinar](#) and contact [Bernie Prusaczyk](#) for information on how this program can help your organization.

New Member Spotlight: Firefly Health

Massachusetts-based patients use Council member Firefly Health's mobile app to connect directly to a certified doctor or nurse practitioner. [Firefly Health](#) offers continuous, proactive, and highly-personalized primary care and behavioral health services, at no additional cost. The app features same-day video visits, convenient chat, quick prescription refills, and informed specialist referrals. Users have access to a dedicated care team designed around their needs, including urgent or chronic care, mental health, preventative care and more. The Firefly app is HIPAA-compliant and accepted by most major insurance plans in Massachusetts.

Firefly's team-based approach uses technology to bring world-class medical care to employees and connect them with the right care, whenever and however they need it, while helping employers take control of their healthcare costs. The solution tracks patient outcomes and utilization and provides recommendations to reduce overall healthcare expenses.

OUR MISSION

The Massachusetts High Technology Council, Inc. is an organization of CEOs and senior executives representing technology companies, professional services firms, and research institutions who are dedicated to creating and sustaining conditions that support investment, job growth and improved quality of life in Massachusetts. Our members are growth-oriented, knowledge-intensive employers and institutions that develop, deliver and depend on technology products, services and innovations to advance their organizational objectives—a definition which covers just about all business enterprises in Massachusetts today.

Our mission is to help make Massachusetts the world's most attractive place in which to live and work, and in which to create, operate, and grow high technology businesses.

For more information [visit our website](#).

