MASSACHUSETTS HIGH TECHNOLOGY COUNCIL

2022 SPONSORSHIP OPPORTUNITIES
**SUSTAINING LEADERSHIP**

- Direct support of MHTC’s growth and innovation initiatives
- Corporate **name and logo** brand identity sponsorship of **each** of the following:
  - 2022 Black Representation and Equity Initiative
  - 2022 Women in Leadership Initiative
  - 2022 The School Series Initiative
  - 2022 U.S. Tech Vets Initiative
  - 2022 MATTERS Dashboards
  - 2022 MassVision2050 Initiative
- Discounted sponsorships of the MHTC 2022 Annual Meeting
- Corporate logo and “feature” on new MHTC website homepage *(coming in 2022)*

**EXECUTIVE LEADERSHIP**

- Direct support of MHTC’s growth and innovation initiatives
- Corporate **name and logo** brand identity sponsorship of **two** of the following:
  - 2022 Black Representation and Equity Initiative
  - 2022 Women in Leadership Initiative
  - 2022 The School Series Initiative
  - 2022 U.S. Tech Vets Initiative
  - 2022 MATTERS Dashboards
  - 2022 MassVision2050 Initiative
- Discounted sponsorships of the MHTC 2022 Annual Meeting
- Corporate logo and “feature” on new MHTC website homepage *(coming in 2022)*

**BOARD LEADERSHIP**

- Corporate **name and logo** brand identity sponsorship of **one** of the following:
  - 2022 Black Representation and Equity Initiative
  - 2022 Women in Leadership Initiative
  - 2022 The School Series Initiative
  - 2022 MassVision2050 Initiative
- Discounted sponsorships of the MHTC 2022 Annual Meeting

**MEMBERSHIP ENGAGEMENT**

- Corporate **name and logo** brand identity sponsorship of **one** of the following:
  - 2022 Black Representation and Equity Initiative
  - 2022 Women in Leadership Initiative
  - 2022 The School Series Initiative
  - 2022 MassVision2050 Initiative

*Please contact Chris Anderson to reserve your sponsorship requests.*
## 2022 Mass. High Tech Council Annual Meeting Sponsorship Opportunities

**Tuesday, May 24, 2022 | 11:30 a.m. – 2:30 p.m.**  
Seaport Hotel, 1 Seaport Ln, Boston, MA 02210, United States

### Exclusive: Presenting Sponsor, Program Intro $15,000
- Senior executive introduction of Annual Meeting on behalf of the High Tech Council Membership
- Prominent recognition as Presenting Sponsor in Annual Meeting Program
- Logo on all promotional materials and event website
- One reserved table for eight (8) adjacent to speakers table in front of podium, including table placard with sponsor identification

### Exclusive: Keynote Speaker Intro $12,500
- Senior executive introduction of Keynote Speaker
  - Mass. Governor Charlie Baker
- Prominent recognition as Keynote Sponsor in Annual Meeting Program
- Logo on all promotional materials and event website
- One reserved table for eight (8) adjacent to speakers table in front of podium, including table placard with sponsor identification

### Exclusive: Ray Stata Leadership & Innovation Award Sponsor $10,000
- Senior executive invited to join podium for presentation of award
- Prominent recognition as Ray Stata Leadership and Innovation Award in Annual Meeting Program
- Logo on promotional materials and event website
- One reserved table for eight (8) adjacent to speakers table in front of podium, including table placard with sponsor identification

### Unlimited: Meeting Co-Sponsor $5,000
- Prominent recognition as Luncheon Sponsor in Annual Meeting Program
- Logo on promotional materials and event website
- Logo in the Annual Meeting Program
- One reserved table for eight (8) with preferred placement, including table placard with sponsor identification

### Unlimited: Corporate Half Table Sponsor $2,500
- Table placard with sponsor identification
- Listing in the event program and on the event website
- “Reserved” places for four (4) including table placard with sponsor identification

*Please contact [Chris Anderson](mailto:chris.anderson@hightechcouncil.org) to reserve your 2022 Annual Meeting sponsorship.*
MassVision2050, MHTC’s latest initiative, is a multi-year collaboration between private, public, and academic leaders to generate bold ideas for Massachusetts’ future. The goal is to select the most important trends in technology, determine their implications for Massachusetts and global challenges, and publish the results focusing on strategies that support the key sectors likely to drive employment and economic growth in Massachusetts in the coming decades.

**Exclusive: 2022 Annual Sponsor**

- Corporate name and logo brand identity on all 2022 Mass2050 program materials
- Mass2050 Core Team membership
- Corporate logo and “feature” on new MHTC website homepage *(coming in 2022)*

**Exclusive: 2022 Annual Sponsor**

$25,000

**Unlimited: 2022 “Supported By”**

- Corporate mention on 2022 Mass2050 program material
- Corporate name on Mass2050 website

$7,500

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**MATTERS: 50-State Competitiveness & Technology Workforce Dashboards**

We developed Massachusetts Technology, Talent, and Economic Reporting System (MATTERS) as a tool to measure and evaluate MA’s competitiveness relative to other states while providing policy makers and advocates with dynamic, searchable data to inform public policy decisions that help attract and retain business. In 2022, we published a revamped version with an updated 50-State Competitiveness Dashboard and a new Technology Workforce Dashboard to advance our mission of making MA the world’s most attractive place to live and work.

**Exclusive: 2022 Annual Sponsor**

- Corporate name and logo brand identity on all 2022 MATTERS materials
- Corporate logo and “feature” on new MHTC website homepage *(coming in 2022)*

$25,000

**Unlimited: 2022 “Supported By”**

- Corporate name on MATTERS website

$7,500

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**MHTC Northeastern University Co-op Program**

Northeastern’s co-op program provides a pathway for talented undergraduate and graduate students to work full-time with Greater Boston employers. As a key member of the team, the Council’s co-op student will help frame, develop, and produce policy analysis, communications content, and various multimedia materials related to issues impacting the innovation economy and technology industries in Massachusetts.

**Exclusive: 2022 Full-Year Sponsor** *(one intern each semester)*

- Corporate logo and “feature” on new MHTC website homepage *(coming in 2022)*

$50,000

**Exclusive: 2022 Full-Year Sponsor** *(one intern each semester)*

$50,000

**OR**

**2022 Spring Semester Sponsor**

$25,000

**2022 Fall Semester Sponsor**

$25,000

Please contact [Chris Anderson](mailto:Chris.Anderson@MHTC.com) to reserve your sponsorship requests.
# Diversity, Equity & Opportunity Initiatives

## Black Representation & Equity Initiative (BRE)

Launched in 2021, the MHTC Black Representation and Equity Initiative marks the beginning of a 10-year commitment by participating High Tech Council members to increasing Black employee representation at all levels in their respective organizations to approximate or exceed the level of diversity within the community.

### Unavailable

**Exclusive: 2022 Annual Sponsor**
- Corporate name and logo brand identity on all 2022 BRE programs
- Membership of MHTC’s Diversity, Equity and Opportunity Leadership Team
- Corporate logo and “feature” on new MHTC website homepage *(coming in 2022)*

**Waters**

**Exclusive: 2022 “Supported By”**
- Corporate mention on 2022 BRE program material
- Corporate name on BRE webpage

**Unlimited: Black Representation & Equity Year-End Conference Sponsors**
- When: November 2022—date TBD

### Women in Leadership Initiative (WIL)

Formalized in 2019, we are committed to identifying and promoting proven strategies for recruiting, retaining, and promoting women into leadership responsibilities across our organizations. WIL aims to achieve progress by collecting data, sharing best practices, delivering a library of resources, and hosting impactful free and open-to-the-public events featuring subject matter experts, as well as exclusive member-only roundtables and skill building programs that allow women tech executives to engage and network with peers and other local leaders.

### Unavailable

**Exclusive: 2022 Annual Sponsor**
- Corporate name and logo brand identity on all 2022 WIL programs
- Membership of MHTC’s Diversity, Equity and Opportunity Leadership Team
- Corporate logo and “feature” on new MHTC website homepage *(coming in 2022)*

**ptc**

**Unlimited: 2022 “Supported By”**
- Corporate mention on 2022 WIL program material
- Corporate name on WIL webpage

**Unlimited: Women in Leadership Year-End Conference Sponsors**
- When: November 2022—date TBD

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*Please contact Chris Anderson to reserve your sponsorship requests.*
THE SCHOOL SERIES

The School Series, inaugurated in September 2021, is dedicated to addressing educational opportunity gaps by connecting members and other leaders with K-12 schools that operate in low-income and under-resourced communities across the state. Through events, partnerships, and data-driven insight, The School Series will feature institutions that are making an impact in the lives of low-income students and highlight the importance of ensuring these schools have the resources and tools needed to provide students with a path to limitless opportunity.

UNAVAILABLE

Exclusive: 2022 Annual Sponsor  
$25,000

• Corporate name and logo brand identity on all 2022 School Series programs
• Membership of MHTC's Diversity, Equity and Opportunity Leadership Team
• Corporate logo and “feature” on new MHTC website homepage (coming in 2022)

Unlimited: 2022 “Supported By”  
$7,500

• Corporate mention on 2022 School Series program material
• Corporate name on School Series webpage

U.S. TECH VETS

U.S. Tech Vets is a U.S. technology industry career portal created to connect Veterans, including transitioning military personnel and their spouses, with meaningful jobs in America’s technology industry. With about 250,000 Veterans transitioning to civilian life annually, U.S. Tech Vets provides a way for the technology community to find and hire top-quality talent through meaningful partnerships with technology associations. Utilizing this collaboration, MHTC Members can promote their jobs to American Veterans and search America’s largest resume database of over one million resumes to find quality Veteran talent.

Exclusive: 2022 Annual Sponsor  
$25,000

• Corporate name and logo brand identity on all 2022 U.S. Tech Vets programs
• Membership of MHTC's Diversity, Equity and Opportunity Leadership Team
• Corporate logo and “feature” on new MHTC website homepage (coming in 2022)

Unlimited: 2022 “Supported By”  
$7,500

• Corporate mention on 2022 U.S. Tech Vets program material
• Corporate name on U.S. Tech Vets webpage

Please contact Chris Anderson to reserve your sponsorship requests.