



Career Days

A low investment/high impact DEI program

In partnership with:

MASSACHUSETTS
HIGHTECHNOLOGYCOUNCIL

Dedicated to Growth... Committed to Action

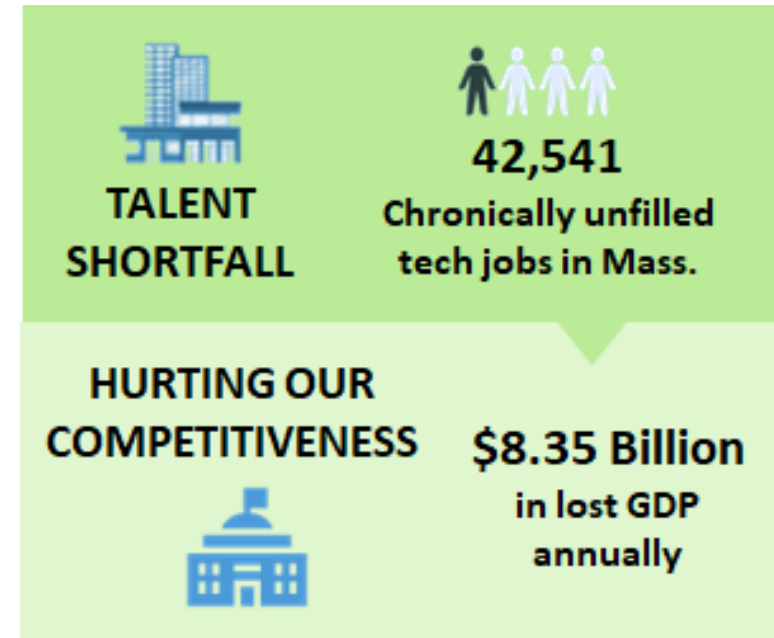
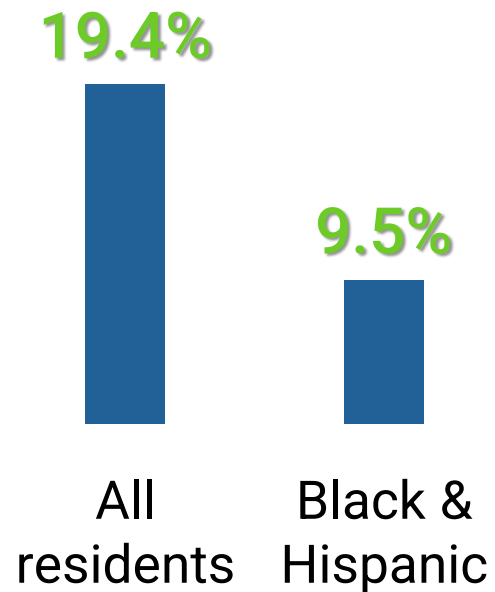


STEMatch brings companies and schools together to make the opportunities created by STEM education equally visible and accessible to everyone.

The Path to STEM Careers is Not Equally Accessible

And that hurts our people... and our businesses/economy

Mass. residents in tech jobs



The Problem Starts in Middle School



Interest in math &
science falls **44%**
from 6th to 8th grade

- It's hard to get (back) into the track in high school
- If you are not in the track in high school, you are exceedingly unlikely to study STEM in college
- You can't emulate a model that you haven't seen

Career Day Objectives



- Inspire continuing interest in STEM subjects
- Show the broad expanse of career possibilities in tech
- Ensure that middle school students know that they are wanted

Successfully Run for Over 700 Students, with 12 Companies



RICHARD J. MURPHY SCHOOL



Carbon Black.



What are Career Days?

- 3 hours long, onsite at company
- Fast-paced agenda
- Executive intro to the company
- 3-4 department breakouts with hands-on projects
- Recap & lunch
- Facilitated by STEMatch staff



Investment Required



- Exec sponsor & coordinator
- 2-3 conference rooms
- Breakout leaders
 - 1 hour training by STEMatch prior to first event
- Breakout projects
 - STEMatch templates are available
- Marketing trinkets
- Lunch/transportation
- Typical preparation time: 12 person hours (spread across ~5 people)

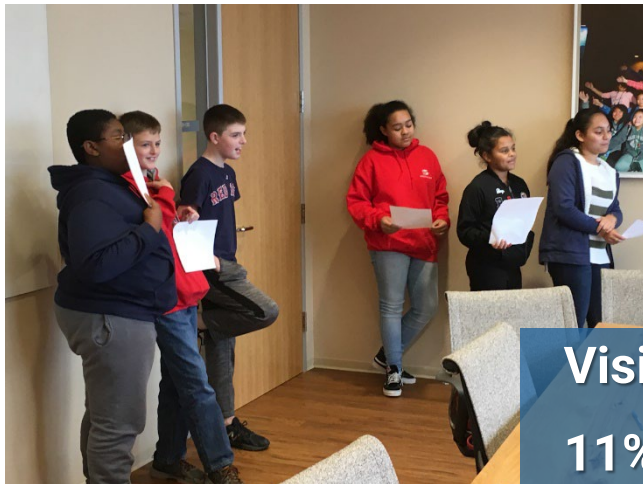
Value Delivered

I had no idea a place like this existed!

I want to work at a company like this when I grow up!

It was a wonderful experience...to excite young minds about futures they may have never imagined!

Our staff loved the spark of energy, laughter, and smiling faces around the office.



Visibility to the world of tech
11% increase in STEM interest

For Students

Team/culture building
90%+ have held multiple events



For Companies



For more information on Career Days
contact us at info@STEMatchMA.org



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www.STEMatchMA.org