Career Days
A low investment/high impact DEI program

In partnership with: Massachusetts High Technology Council
Dedicated to Growth... Committed to Action
STEMatch brings companies and schools together to make the opportunities created by STEM education equally visible and accessible to everyone.
The Path to STEM Careers is Not Equally Accessible

And that hurts our people... and our businesses/economy

Mass. residents in tech jobs

19.4%

9.5%

All residents
Black & Hispanic

TALENT SHORTFALL
42,541 Chronically unfilled tech jobs in Mass.

HURTING OUR COMPETITIVENESS
$8.35 Billion in lost GDP annually

www.STEMatchMA.org
The Problem Starts in Middle School

Interest in math & science falls **44%** from 6th to 8th grade

- It’s hard to get (back) into the track in high school
- If you are not in the track in high school, you are exceedingly unlikely to study STEM in college
- You can’t emulate a model that you haven’t seen
Career Day Objectives

• Inspire continuing interest in STEM subjects
• Show the broad expanse of career possibilities in tech
• Ensure that middle school students know that they are wanted
Successfully Run for Over 700 Students, with 12 Companies
What are Career Days?

- 3 hours long, onsite at company
- Fast-paced agenda
- Executive intro to the company
- 3-4 department breakouts with hands-on projects
- Recap & lunch
- Facilitated by STEMatch staff
Investment Required

- Exec sponsor & coordinator
- 2-3 conference rooms
- Breakout leaders
  - 1 hour training by STEMatch prior to first event
- Breakout projects
  - STEMatch templates are available
- Marketing trinkets
- Lunch/transportation
- Typical preparation time: 12 person hours (spread across ~5 people)
Value Delivered

For Students

I had no idea a place like this existed!
I want to work at a company like this when I grow up!

Visibility to the world of tech
11% increase in STEM interest

For Companies

It was a wonderful experience...to excite young minds about futures they may have never imagined!
Our staff loved the spark of energy, laughter, and smiling faces around the office.

Team/culture building
90%+ have held multiple events
For more information on Career Days contact us at info@STEMatchMA.org