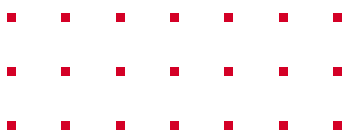


MASSACHUSETTS
HIGH TECHNOLOGY COUNCIL

Dedicated to Growth... Committed to Action

2023

**SPONSORSHIP
OPPORTUNITIES**



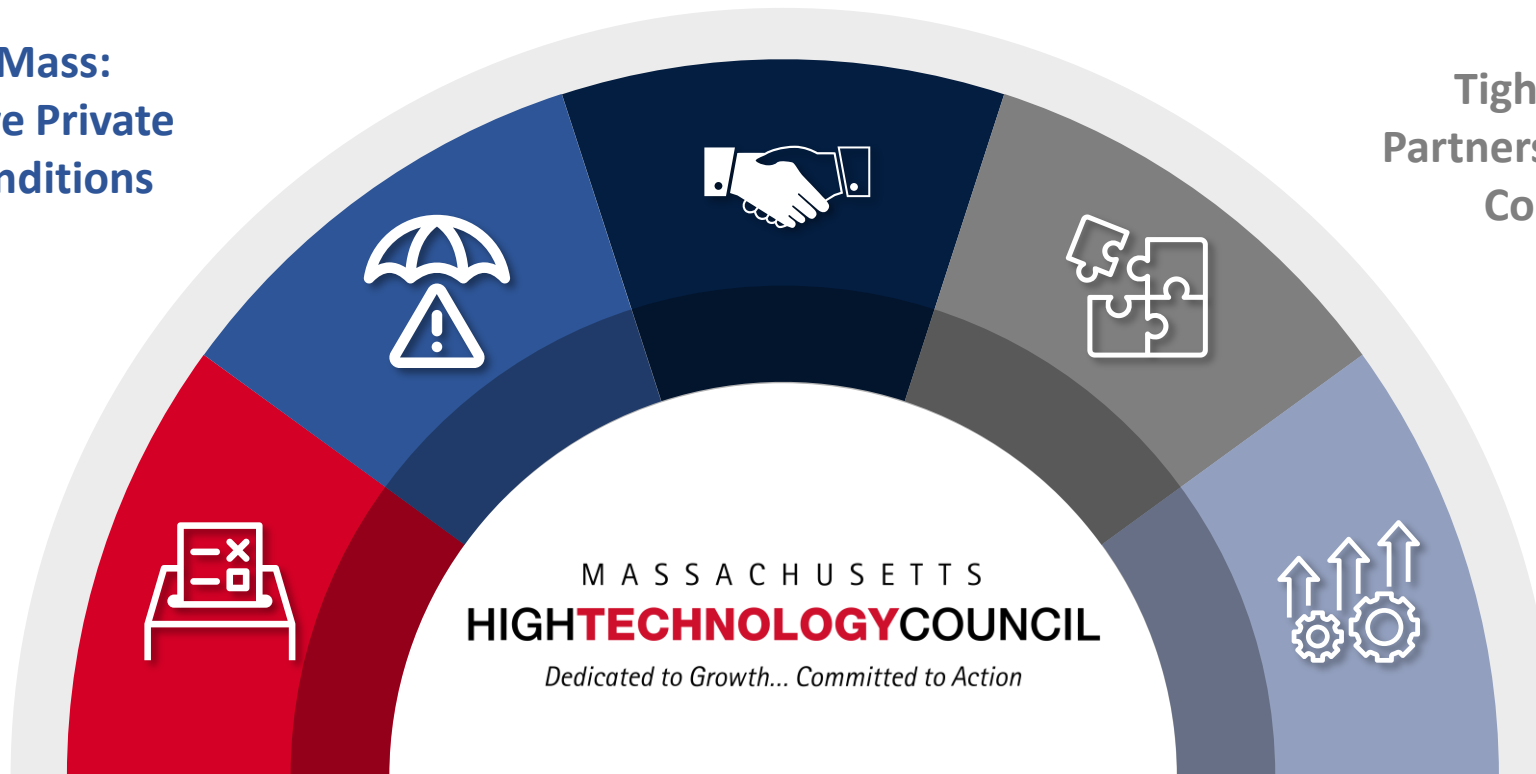
MHTC 2023-2026 CAPABILITIES PLAN

**Strengthen MHTC In-House
Policy Advocacy Resources**

**Critical Mass:
Competitive Private
Sector Conditions**

**Tight Partnership with
Partners with Complimentary
Core Competencies**

**Strategic Project
Preparedness
(2024, 2026+)**



**MHTC Sponsorship
and Membership
Footprint Expansion**

2023 SPONSORSHIP OPPORTUNITIES

Visionary Sponsors

Topline sponsorship that provides direct support for all three 2023 sponsorship sections:

1. Critical Mass
2. MassVision2050
3. The Engaged Workforce

\$200,000+

Presenting Sponsors

Marquee sponsorship of all programs within one selected 2023 sponsorship section:

1. Critical Mass
2. MassVision2050
3. The Engaged Workforce

\$100,000+

Innovation Sponsors

Direct sponsorship of a specific program, initiative, or sector-focused offering within a sponsor section*:

1. Critical Mass
 - *MATTERS; Policy Series & Competitiveness Programs; Pro-growth Policy Advocacy*
2. MassVision2050
 - *Choose between nine key sectors*
3. The Engaged Workforce
 - *Women in Leadership; The School Series; Diversity Leadership Council; STEM Partnership Programs*

**Limited to one per topic.*

\$25,000

Supporting Sponsors

Supporting sponsorship of all programs within one selected 2023 sponsorship section:

1. Critical Mass
2. MassVision2050
3. The Engaged Workforce

\$10,000

CRITICAL MASS: COMPETITIVE PRIVATE SECTOR

PRESENTING SPONSORS:

SPONSORSHIPS AVAILABLE

Initiative/Innovation Sponsors



MATTERS: 50-State Competitiveness & Technology Workforce Dashboards

Massachusetts Technology, Talent, and Economic Reporting System (MATTERS) is a 50-State Competitiveness Dashboard and Technology Workforce Dashboard to measure and evaluate Massachusetts' competitiveness. Set against a changing economic outlook and changing tax policies going into effect in many states, this data will inform Massachusetts policy decisions that impact the climate for investment and job growth.

SPONSORSHIPS AVAILABLE



Policy Series & Competitiveness Roundtables

Our Policy Series and Competitiveness Roundtables provide ongoing opportunities to engage with key stakeholders, policymakers, and elected officials in issues impacting the innovation ecosystem in the Commonwealth. The series features federal, state, and local officials and presentations by experts on relevant topics that impact the Massachusetts climate for private sector growth.

SPONSORSHIPS AVAILABLE

MASSVISION2050: 9 SECTORS; CROSS-CUTTING TOPICS & KEY CONSIDERATIONS

PRESENTING SPONSORS:  **Putnam**
 INVESTMENTS

SPONSORSHIPS AVAILABLE

KNOWLEDGE PARTNERS

McKinsey
 & Company 

MassVision2050 is a sustained, multi-year collaboration between private, public, and academic leaders to generate bold ideas for Massachusetts' future.

Our goal is to select the most important trends in technology, determine their implications for Massachusetts and global challenges, and publish the results focusing on strategies that support the key sectors likely to drive employment and economic growth in Massachusetts in the coming decades.

Sectors/Innovation Sponsors

 **Artificial Intelligence**

SPONSORSHIP AVAILABLE

 **Blue Technology / Maritime Innovation**

SPONSORSHIP AVAILABLE

 **Clean Energy / Clean Technology**

SPONSORSHIP AVAILABLE

 **Cybersecurity**

SPONSORSHIP AVAILABLE

 **Financial Technology (FinTech)**

SPONSORSHIP AVAILABLE

 **Health Technology (Health Tech)**

SPONSORSHIP AVAILABLE

 **Life Science Innovation**

SPONSORSHIP AVAILABLE

 **Semiconductors**



 **Software**

SPONSORSHIP AVAILABLE

Cross-Cutting Topics & Key Considerations

 **Future of Work / Talent**

 **Supply Chain Enhancement**
(e.g., precision manufacturing, additive manufacturing)

 **Robotics**

 **Transportation**

 **Housing**

Suffolk
 2023 INNOVATION SPONSOR

SUPPORTING SPONSORSHIPS AVAILABLE

THE ENGAGED WORKFORCE: TALENT STRATEGIES & WORKPLACE CULTURE

PRESENTING SPONSORS:

SPONSORSHIPS AVAILABLE

Initiative/Innovation Sponsors



Women in Leadership

Women in Leadership (WIL) is a comprehensive program committed to increasing women's representation in leadership roles across our member organizations by providing and amplifying resources and proven strategies for recruiting, retaining, and promoting women.



DIGITAL TRANSFORMS PHYSICAL
2023 INNOVATION SPONSOR

SUPPORTING SPONSORSHIPS AVAILABLE



Diversity Leadership Council

MHTC's Diversity Leadership Council (DLC) is designed to foster shared thought leadership to ensure our Members are creating an inclusive environment that supports their individual strategies to engage, recruit, develop, retain and advance diverse talent. The DLC will convene quarterly meetings of CEOs and senior executives from technology companies, universities, and other organizations.

SPONSORSHIPS AVAILABLE



The School Series

The School Series is dedicated to amplifying awareness of impactful educational programs that address opportunity gaps that operate in and work with low-income and under-resourced communities across the state. By connecting members and other leaders with these K-12 schools and programs, The School Series encourages members to support and participate in these outstanding schools.

SPONSORSHIPS AVAILABLE



STEM Partnership Programs

The STEM Partnership program aims to create a sustained pipeline of talent for high-skill and middle-skill jobs across the innovation economy. Through this program, MHTC members will have exclusive access to work with partners that specialize in STEM-specific degree and certificate talent strategies. The program is part of MHTC's broader focus on talent needs and workforce development in the innovation economy.



2023 INNOVATION SPONSOR

SUPPORTING SPONSORSHIPS AVAILABLE